

[2001]

# W SERIES

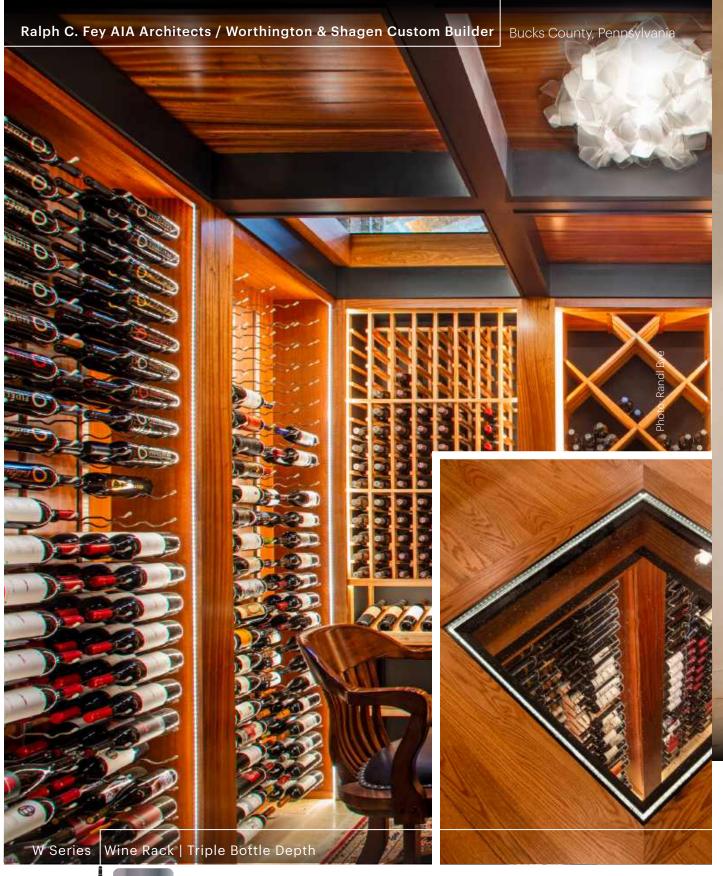
The original label-forward wine rack, inspired by a desire to visually connect with beloved bottles, stands the test of time. The W Series Wine Rack is the benchmark for inspiring wine cellar design.

~ ~~



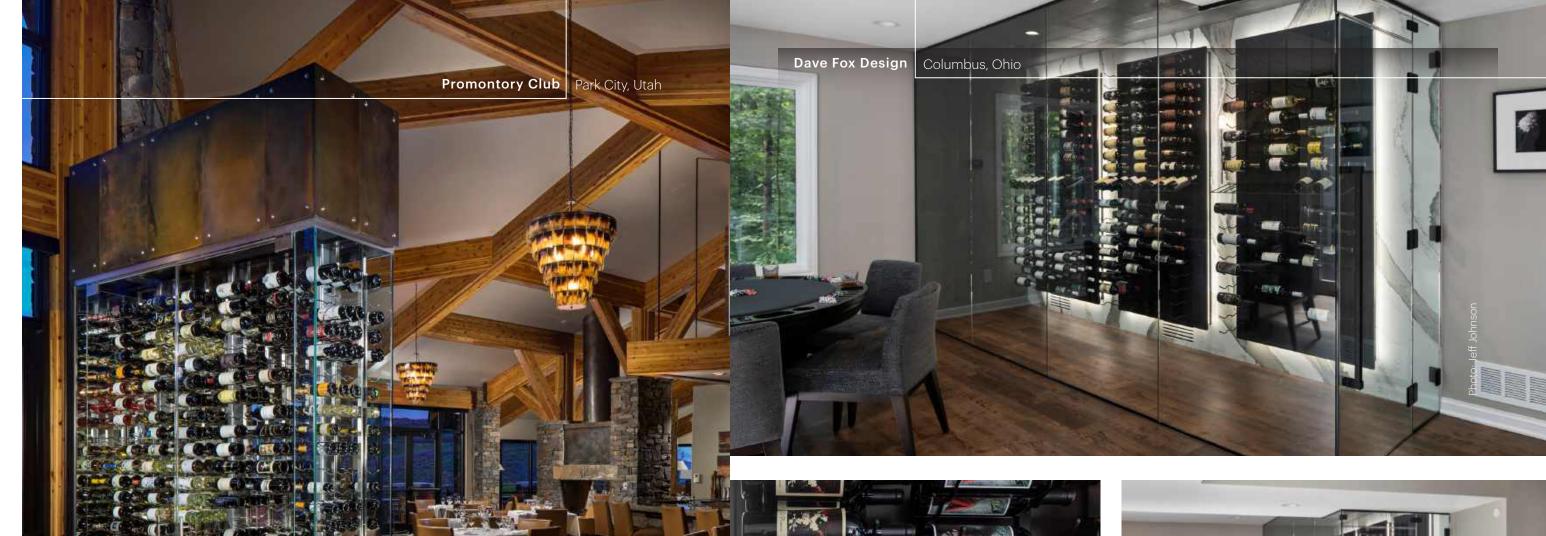


2002 A feature in the Wine Spectator introduces the world to the "vintage view" — or label forward — wine rack. Major wine cellar builders soon become decades-long partners in design.





[LEFT] Harmonizing timeless charm with contemporary flair, designers begin creatively integrating W Series products as a chic enhancement to wooden cellars. [ABOVE] Embarking on a journey of elevated dining experiences, we begin seeing upscale commercial displays redefining the ambiance of dining spaces, pushing boundaries to new heights.



2003 The W Series Wine Rack secures its first patent, establishing our innovative "neck and base" look as the preferred professional design in wine cellaring.

W Series | Wine Rack Frame System | Double Sided



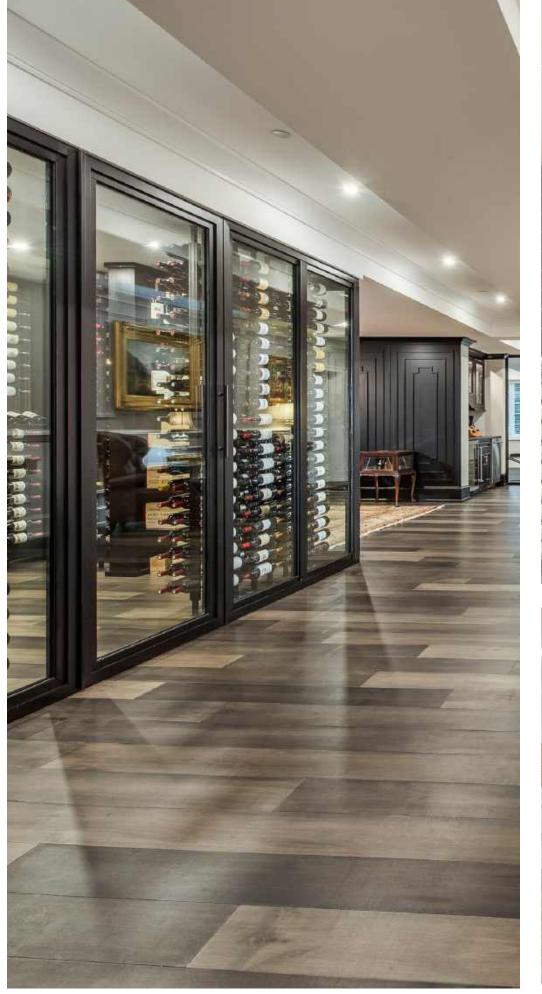
[LEFT] Label-forward racking gains popularity as the preferred choice for visual wine cellars in premier hospitality locations. It enhances any design choice, including this transitional private club, by maximizing capacity without compromise. [ABOVE] The demand for variety leads to innovations like the "Presentation Row" — a distinctive punt-out wine rack.

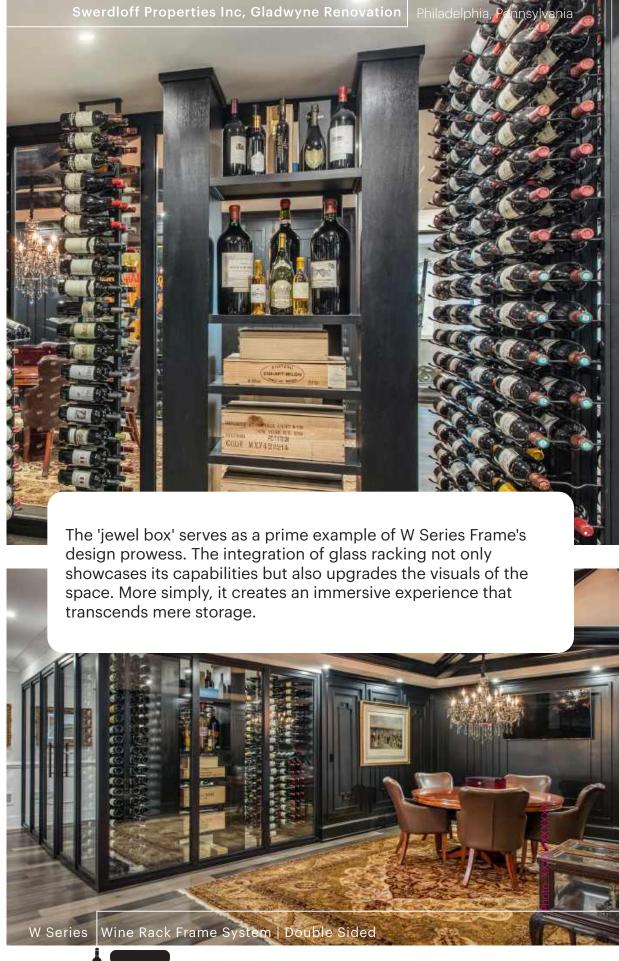
Wine Rack | Various Bottle Depths



# 2005

Realizing the demand for floating wine walls, we develop the W Series Frame, moving bottles in front of stone walls, against glass, and into rooms as dividers.



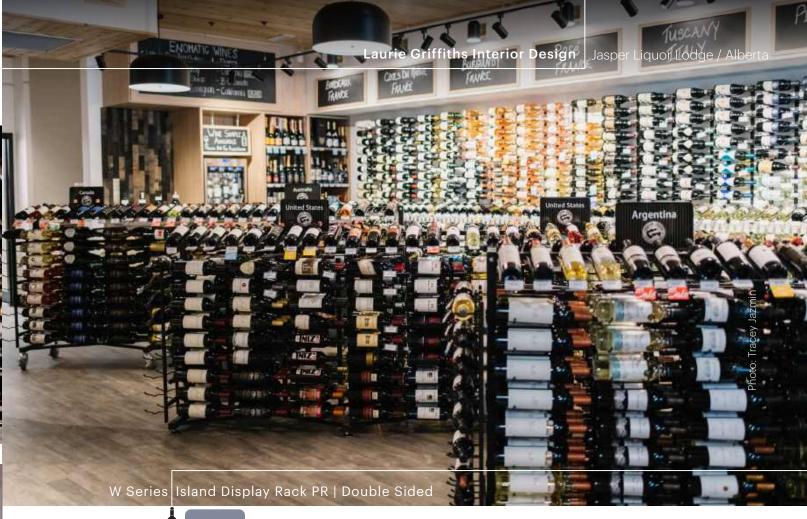


2009 The original wine bottle green finish is retired, replaced by matte black, the first of five superior finishes to join the collection. Also, the Island Display Rack debuts to fanfare, adding a freestanding option to the lineup.

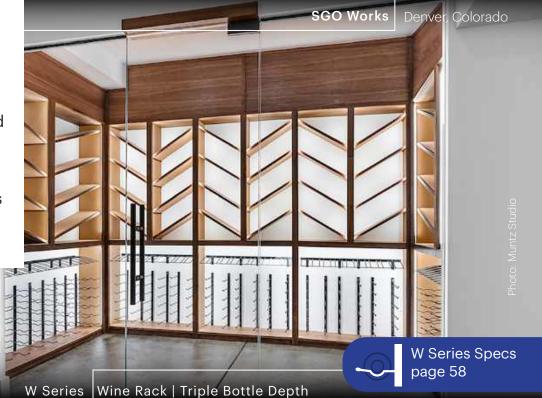


statement in wine presentation. Its sleek and versatile design creates a striking contrast, transforming spaces into an extraordinary showcase of a wine collection's elegance and style.





[ABOVE] The IDR's seamless functionality enhances diverse retail design aesthetics. [RIGHT] Embrace a wall-mounted interpretation inspired by the bold layout of the Island Display Rack. Featuring W Series Racking alongside the Presentation Row, this distinctive design redefines the cellar with a sleek and versatile aesthetic.



[2015]

# VINO SERIES

This is where our innovative design meets the distinctiveness of a peg system. Vino Series Pins and Rails add a touch of sophistication to expansive collectors' cellars or stand on their own for unique, minimalist wine features.











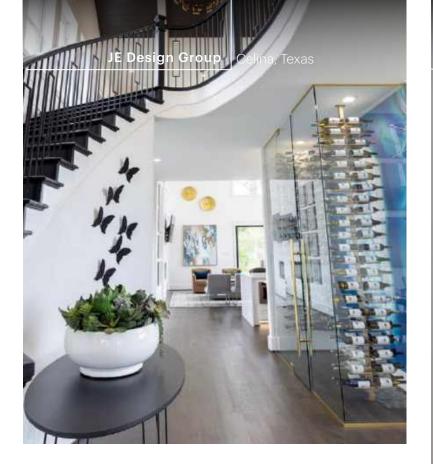
Stepping into an elegant Los Angles cellar shows off a bespoke, grid aesthetic easily replicated on a variety of installation surfaces be it stone, drywall, or wood.



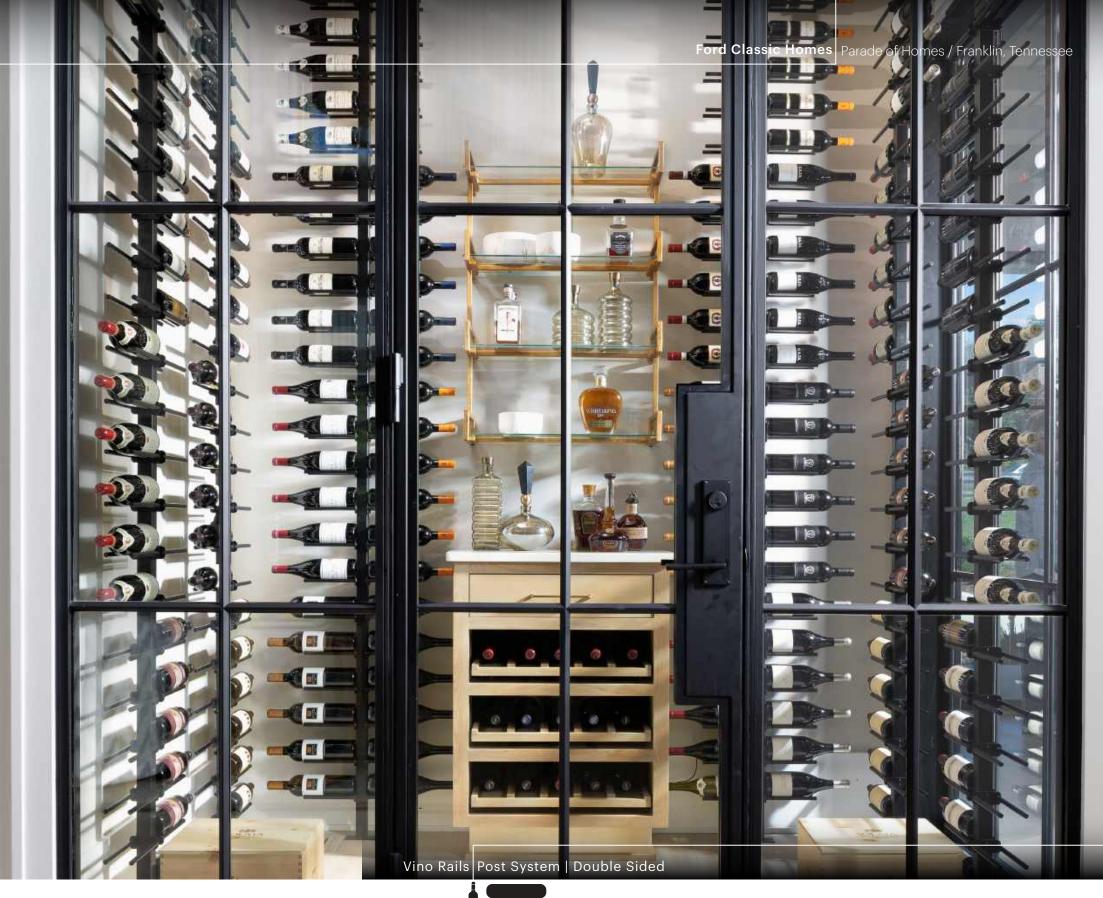
A true testament to design ingenuity, Vino Rails serve as a dynamic cork-forward pin option, bringing heightened levels of contemporary charm to the cellar.

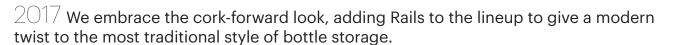
CellArtUS (Elite)





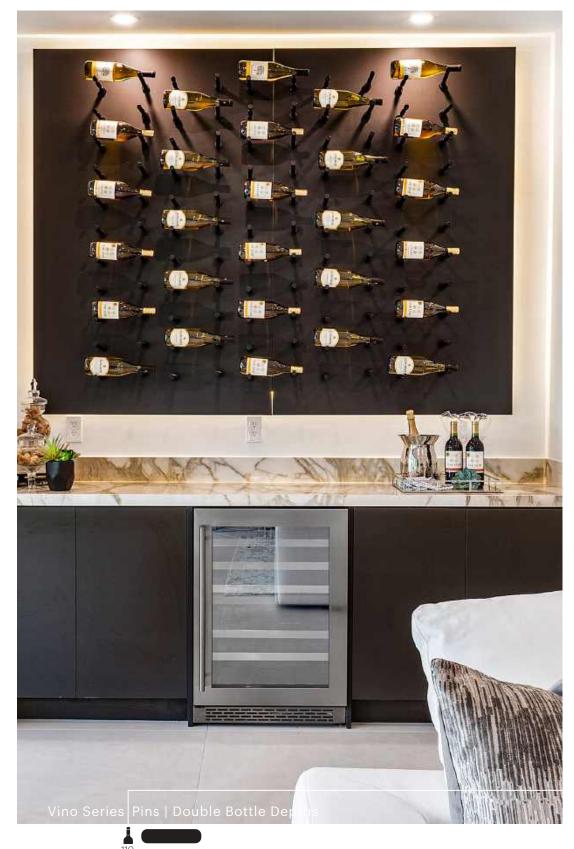






[LEFT] When paired with VintageView's Post System, our Rails enhance design possibilities, offering an elegant integration for mounting and displaying bottles within glass-enclosed cellars or as room dividers. [ABOVE] A Parade of Homes showcase uses the Rails in a clever orientation to create a defining label-forward display.

18



2018 As we move our into our new world headquarters, our beloved founder, Doug McCain, officially retires, leaving behind an unmistakable legacy in wine cellar design.



2019 We elevate the series with two new bold, upscale finishes: Golden Bronze and Gunmetal. Phil Kean Design Group The New American Home 2021 / Orlando, Florida



[LEFT] The New American Home is the apex of design innovation, and in 2021 the Vino Pins Flex adorned the walls of the home's contemporary wet bar. [ABOVE & COVER] A tasteful lighting plan boasts the impact of a transitional California cellar.

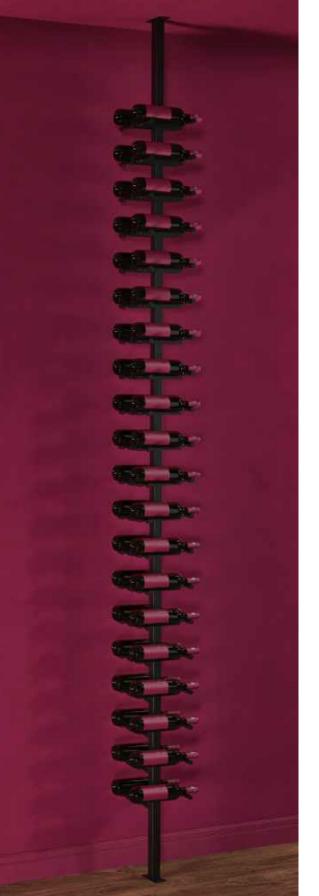
300+

Vino Series | Pins | Double Bottle Depth

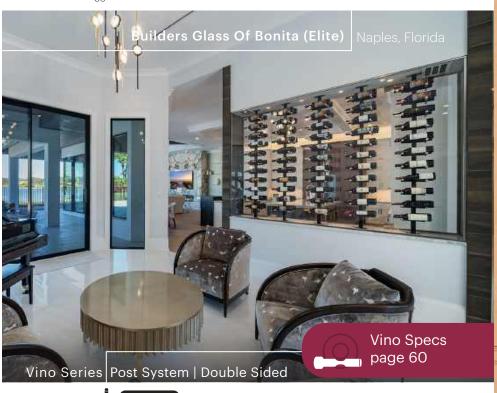
Vino Series Flex | Single Bottle Depth

2020

The Vino Series Post System debuts at The New American Home, elevating our Pins and Rails into elegant floor-to-ceiling displays.

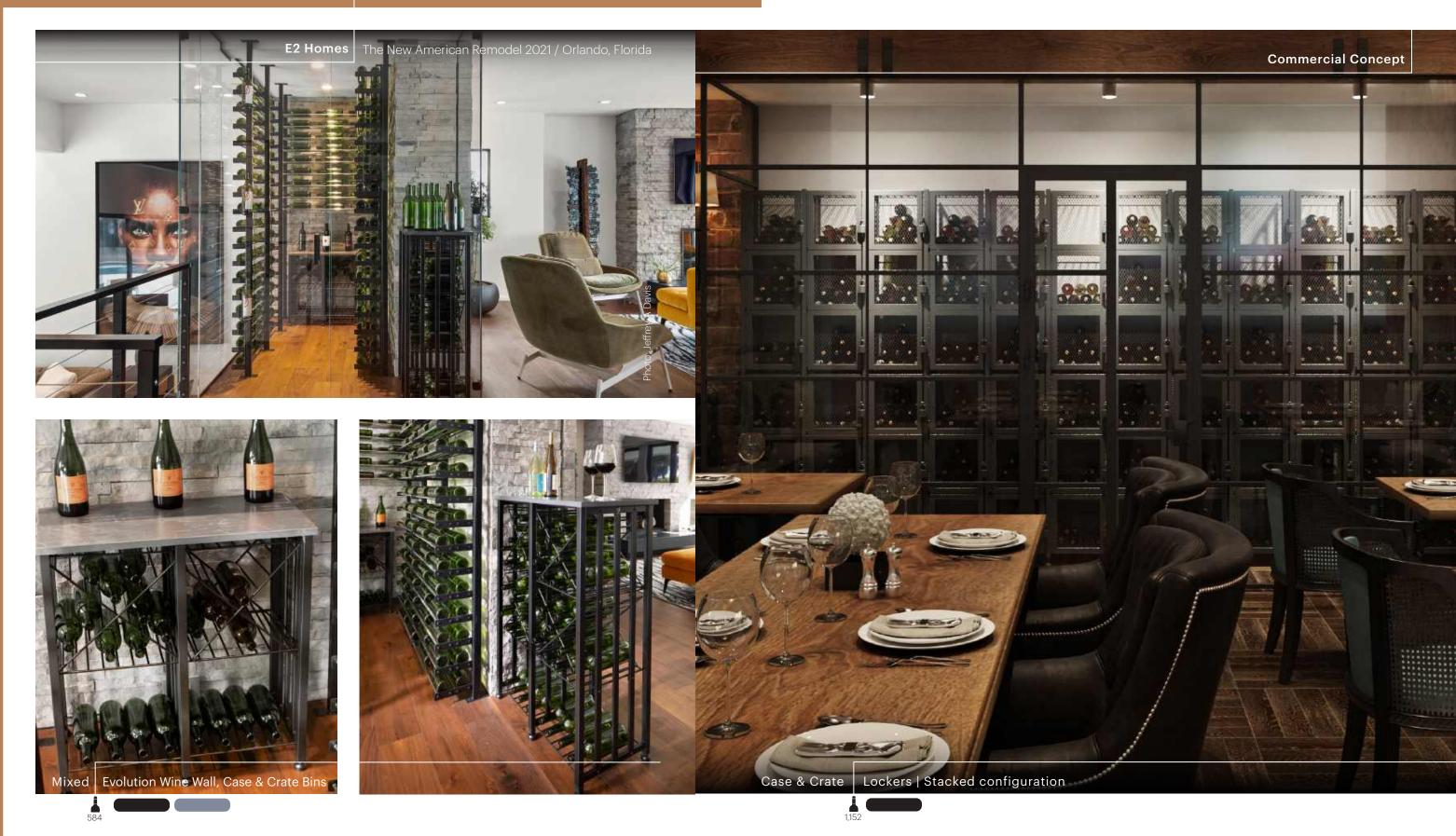






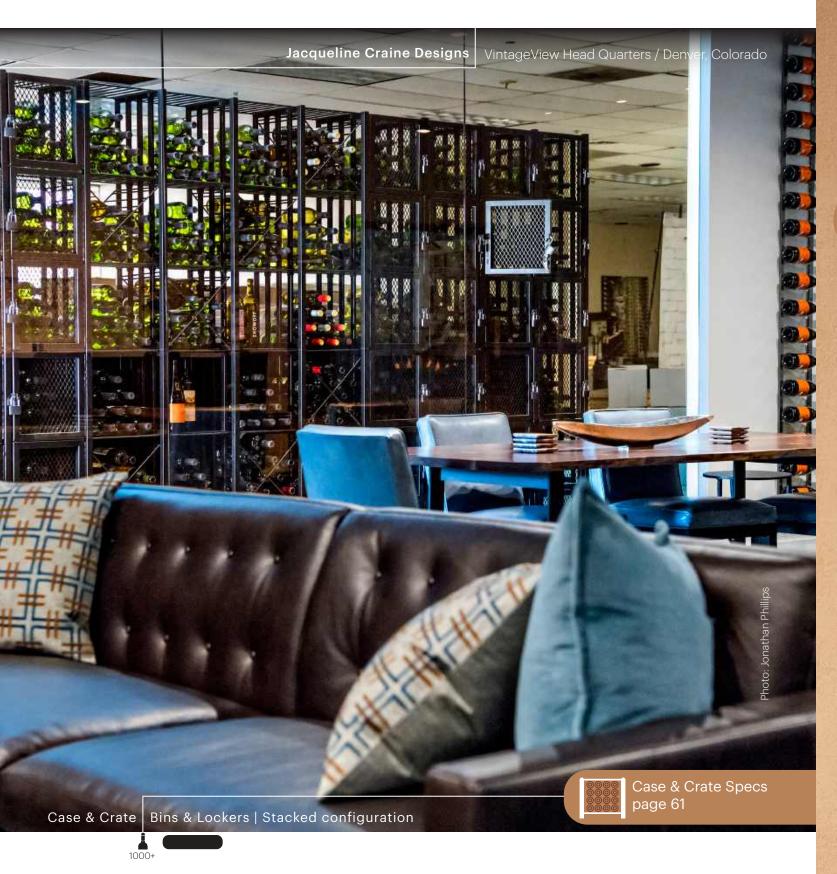
[TOP] A swank wine room showcases the Post System against glass. [BOTTOM] The floating wine storage divides a piano lounge from the kitchen.





2019 Who says legacy companies can't keep pace with start ups? At 18 years young, VintageView makes the INC 5000 list as one of the country's fastest growing companies.

[LEFT] Our expansive racking collections offer style options, allowing tastemakers to expertly mix and match. Case & Crate joins Evolution Wine Wall in The New American Remodel 2021's remarkable cellar. [ABOVE] Restaurants drive engagement — and visuals — through Locker programs.



Explore our cutting-edge design facility at VintageView Headquarters, where we invite the public to immerse themselves in the world of our wine racks. Whether you're on a tour, attending a meeting, or joining an event, we welcome you to make an appointment and experience it for yourself when you're in the Mile High City.

# [2013] EVOLUTION WINE TOWER

Blending acrylic and steel in the most minimalist fashion, the "Evolution" wine rack debuts, laying the foundation for an all new collection of innovative, label forward storage.



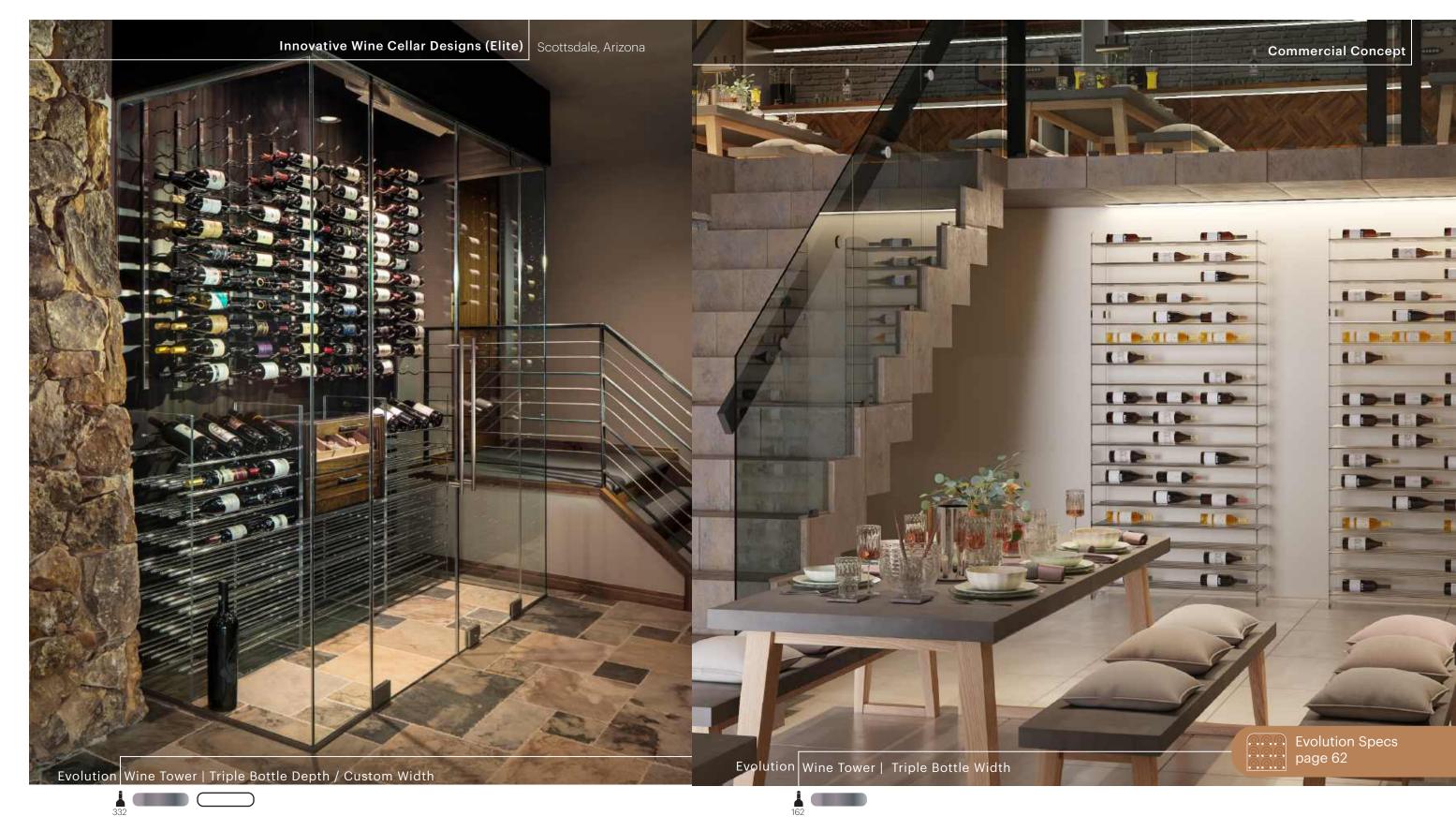




nish (

bottle capacity





The allure of a traditional collectors' cellars with a modern twist gains traction. Here, we harmonize earthen features with sleek chrome finishes, creating a timeless combination that blends a rustic charm with contemporary elegance.

The Wine Tower effortlessly integrates into various design aesthetics with its adaptable acrylic panels. Watch as it becomes a integral part of an organic, trend-setting restaurant, showcasing its versatile and stylish presence.

# [2018]

# EVOLUTION

# WINEWALL

Creating an industrial chic style, the Wine Wall advances Evolution into an insanely flexible wall-mounted bottle rack with unique depth height, and width options available.











= bottle capacity





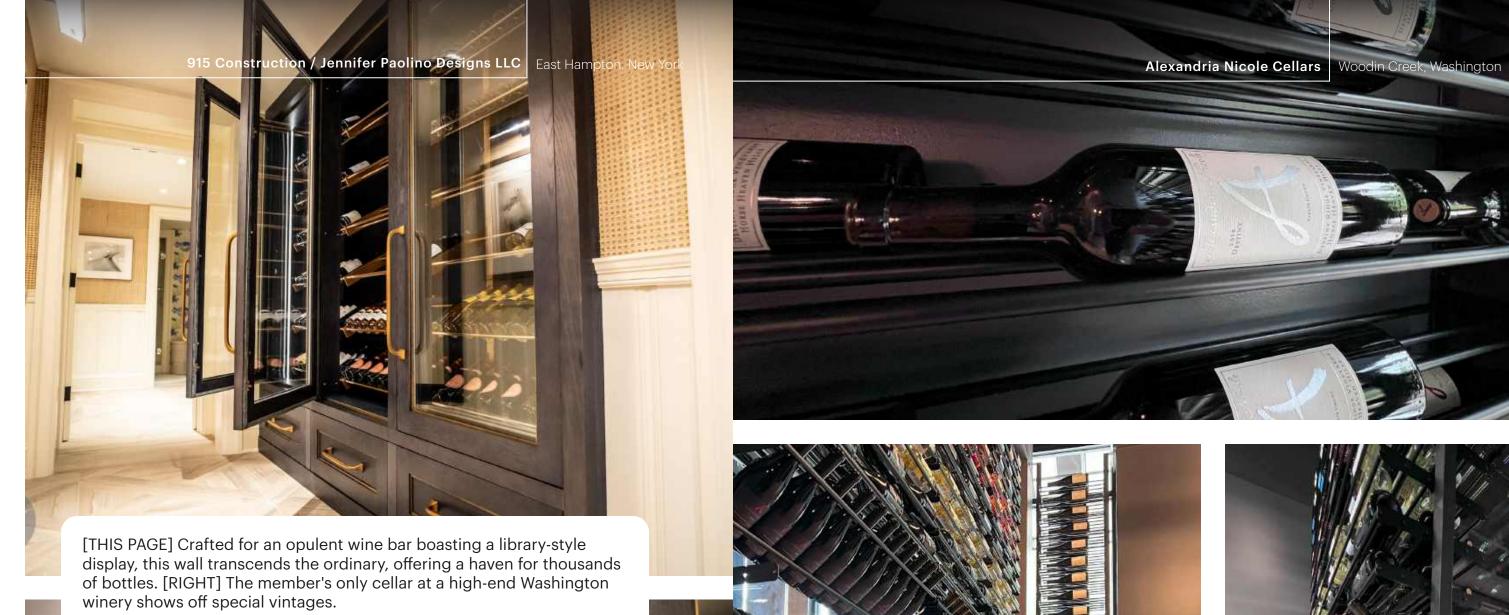
[LEFT] Paired with stunning backlit LEDs, the Wine Wall's modularity is the ideal choice for this Atlanta Champagne Bar. [BELOW] Embracing this highly adaptable system to match preferences, offers limitless configurations. This can include using Shelves and Presentations Rows to highlight special bottles, as demonstrated in this Texas home.





2019 The Universal Post comes to market, allowing a floor-to-ceiling mounting option up to 17' for all VintageView wine racks.

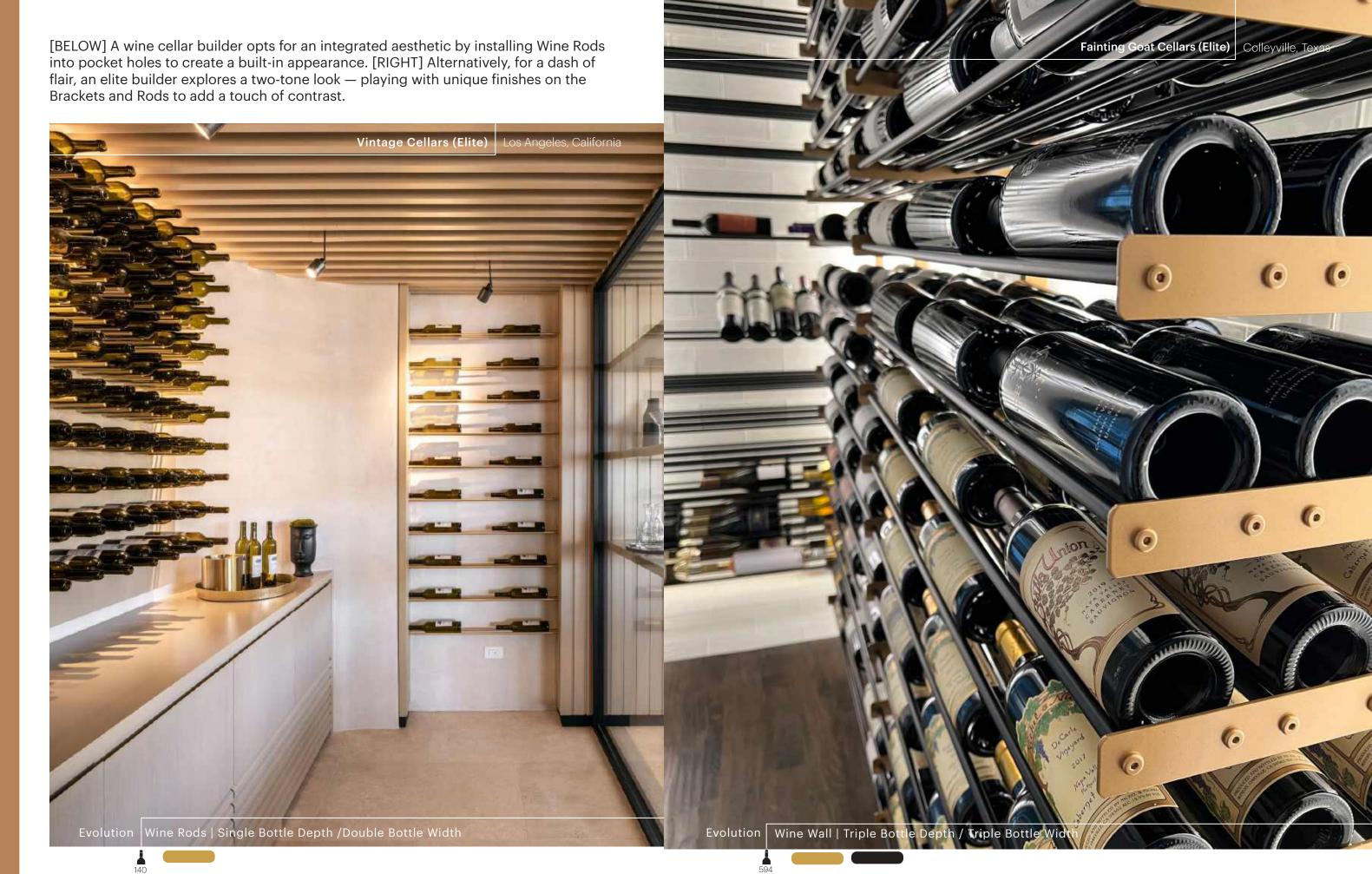
Wine Wall | Triple Bottle Depth / Triple Bottle Width



Evolution Wine Wall & Low Profile | Various Depths & Widths

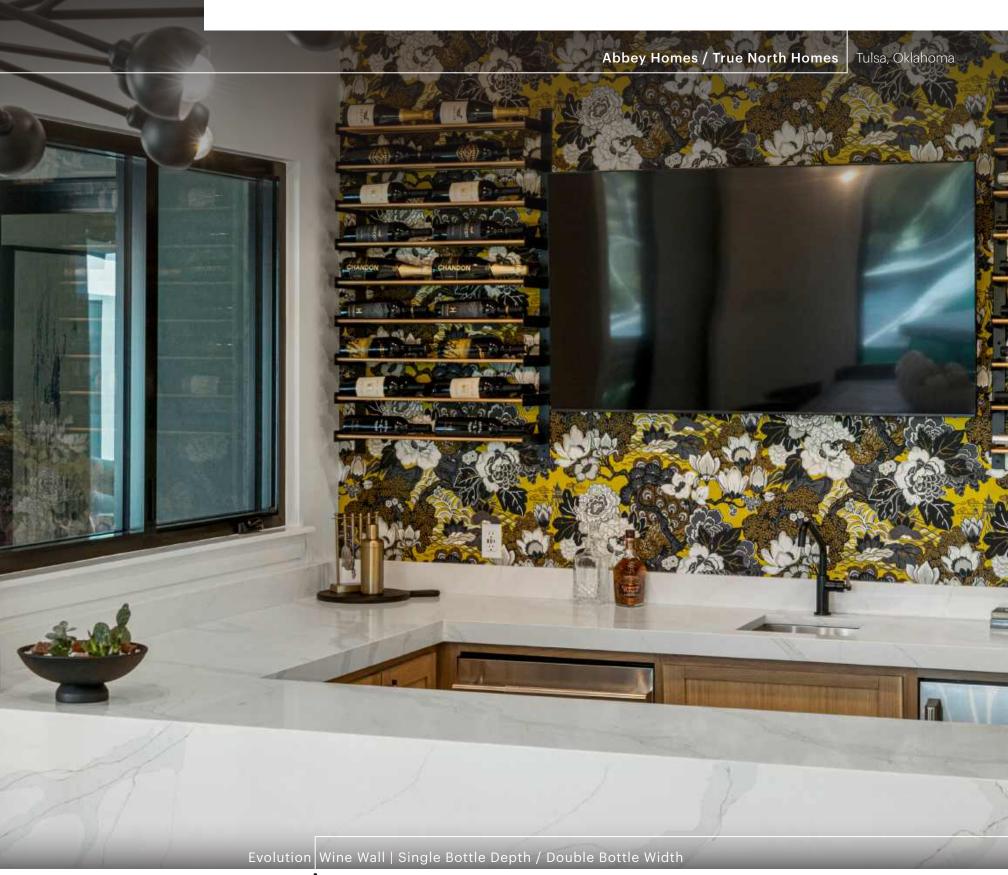
2020 Remember that first acrylic rack in the Evolution collection? We improve the original design to match the contemporary needs of the design community, squaring off the corners for a compelling look.

Evolution | Wine Wall | Presentation Row





[LEFT] Small space, no problem. The freestanding version of the Wine Wall creates bold storage in high-rise living (and more). [BELOW] Creating a display with unique elements such as patterned wallpaper allows for yet another custom result.



# 2021

Leaning on the freestanding infrastructure in our W Series, Evolution launches an Island Display Rack, an elevated offering to serve as centerpieces in massive collector's cellars or for smaller bar style displays in elegant high-rise living.

40



[2020]

# EVOLUTION

# LOW PROFILE

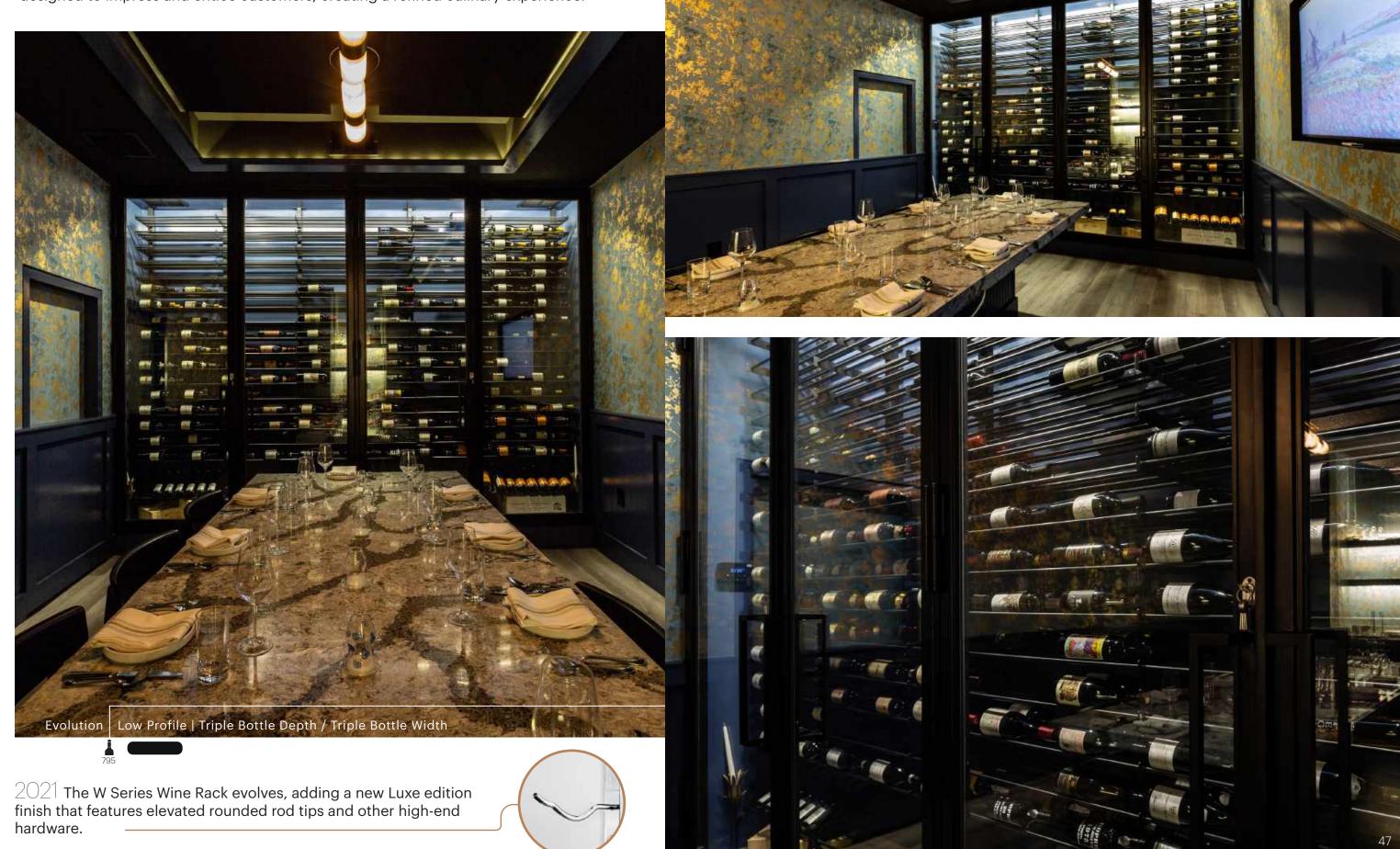
Aiming to evolve the Wine Wall style into the slimmest footprint, Low Profile debuts with options starting as skinny as 3" in depth. This system balances rigid construction with optimal design flexibility to become the superior floor-to-ceiling system in this style category.



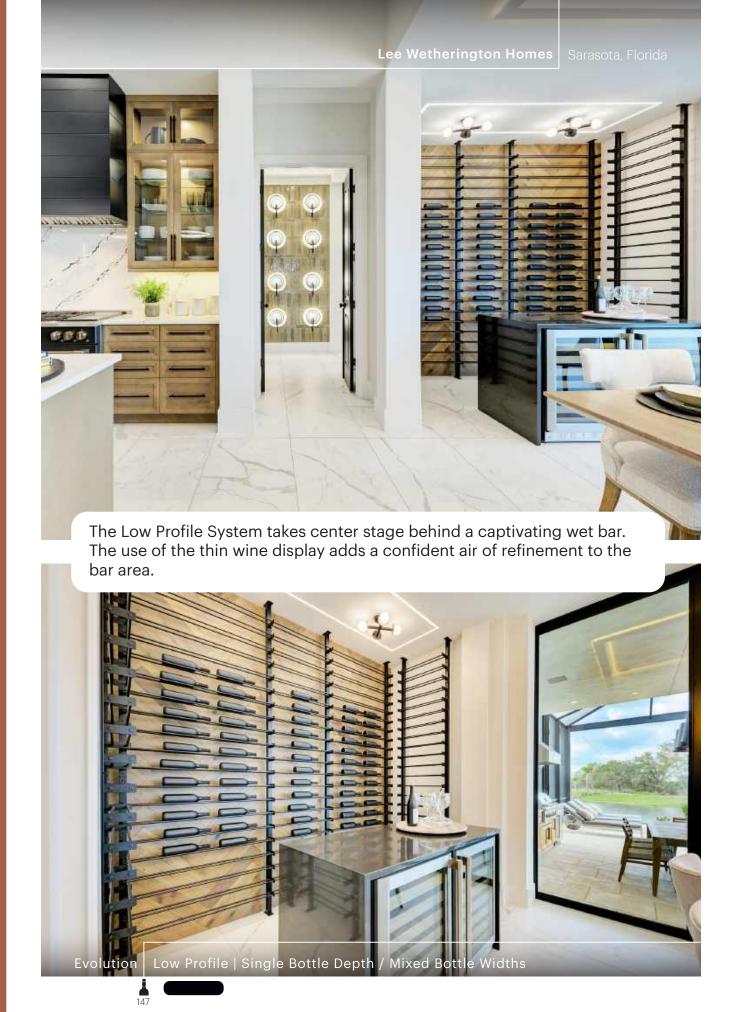




Au Troisieme, a distinguished French restaurant in Dallas, epitomizes class and elegance in every detail. Its private dining room is adorned with a curated collection designed to impress and entice customers, creating a refined culinary experience.

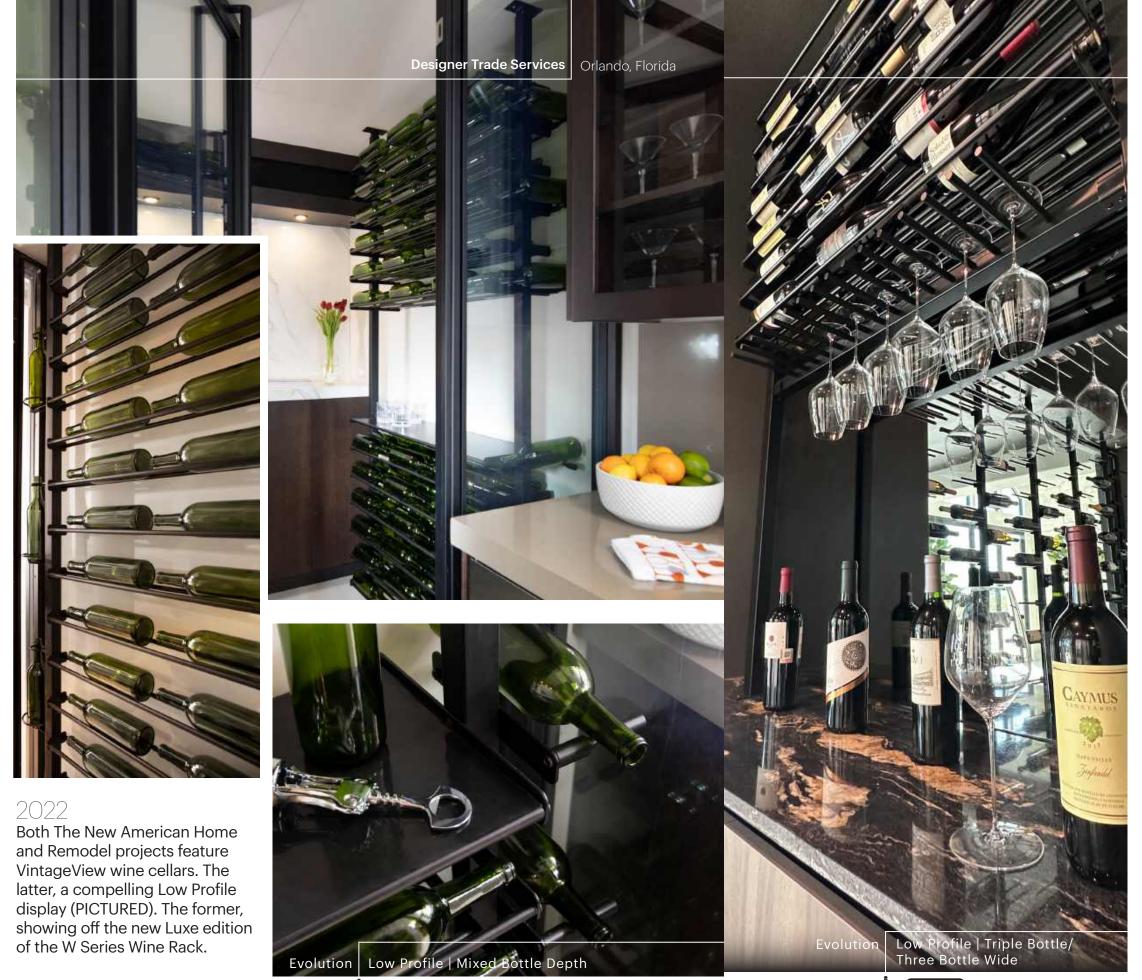


Wine Cellar Specialists (Elite) Au Troisieme / Dallas





With its streamlined aesthetic, Low Profile naturally fits into challenging, often under used, spaces.





While the Evolution collection is a stunner on its own, its draw intensifies when paired with another series. Here, it's expertly joined by Vino Series Stemware, creating a harmonious and captivating display.



50

[2023]

# HELIX

In the most minimalist way imaginable, the Helix Wine Rack hangs wine bottles off walls and posts to create distinctive custom wine storage systems, starting at just one bottle. The helical design mimics one of nature's strongest structures, creating ultra-lightweight and incredibly durable bottle storage.





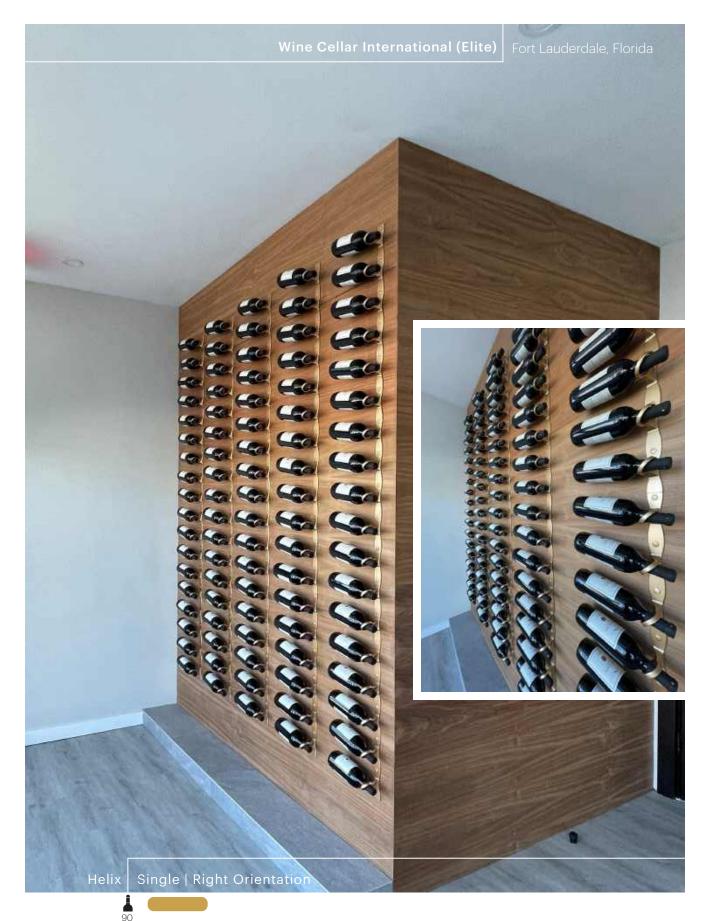


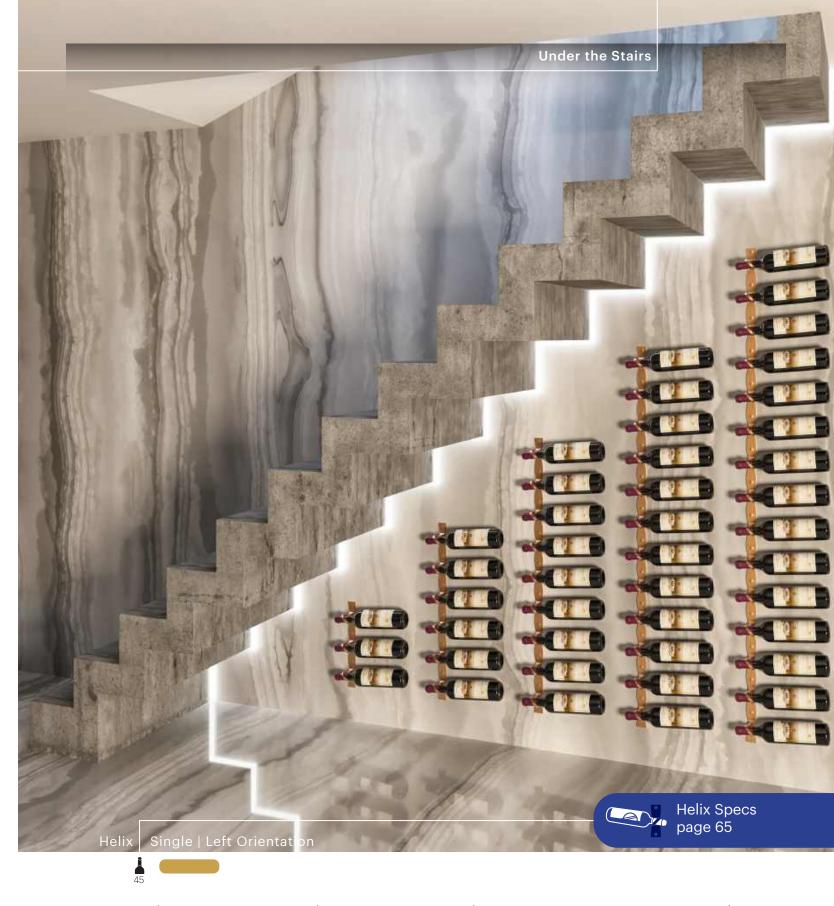




[LEFT] Helix combines modern aesthetics with the timeless charm of classic 'Riddling Racks,'

The striking presentation greets members of The Reserve Luxury Wine Vault as they enter for an event or go grab a bottle from their rented locker spaces behind.





For spaces that are yet to materialize, our 3D Services bring any visionary concept to reality. Consider the imaginative use of our Helix Wine Rack in Golden Bronze, as showcased in a bespoke arrangement under a stone staircase. Crafted to custom heights, this inventive wine storage solution harmoniously blends with architectural nuances and imaginative ideas.

56

# W SERIES

#### 2001

The original label forward wine rack maintains its elite status among remarkable wine cellar design professionals.

#### single-bottle depth



#### double-bottle depth

Height	Width	Bottles
4" (10.5cm)	13" (33cm)	2
1' (30.5cm)	13" (33cm)	6
2' (61cm)	13" (33cm)	12
3' (91.5cm)	13" (33cm)	18
4' (123cm)	13" (33cm)	24
<b>1.5L</b> 45" (114.5cm)*	15" (38cm)	18
Depth: 8-1/2" (22c	m) *Depth: 10	" (25.5cm)

ght	Width	Bottles
cm)	13" (33cm)	2
m)	13" (33cm)	6
1)	13" (33cm)	12
m)	13" (33cm)	18
m)	13" (33cm)	24
' (114.5cm)*	15" (38cm)	18
L 0 1/0" (00	*D	″ (05.5)

#### triple-bottle depth

	Height	Width	Bottles
	4" (10.5cm)	13" (33cm)	3
	1' (30.5cm)	13" (33cm)	9
	2' (61cm)	13" (33cm)	18
	3' (91.5cm)	13" (33cm)	27
	4' (123cm)	13" (33cm)	36
	_	onth 10" (00 F)	

#### Finishes





Brushed Nickel (Pro) (Pro)(Luxe\*)

Matte Black





Cool Gray (Pro\*)

Gunmetal (Luxe)





Chrome (Luxe)

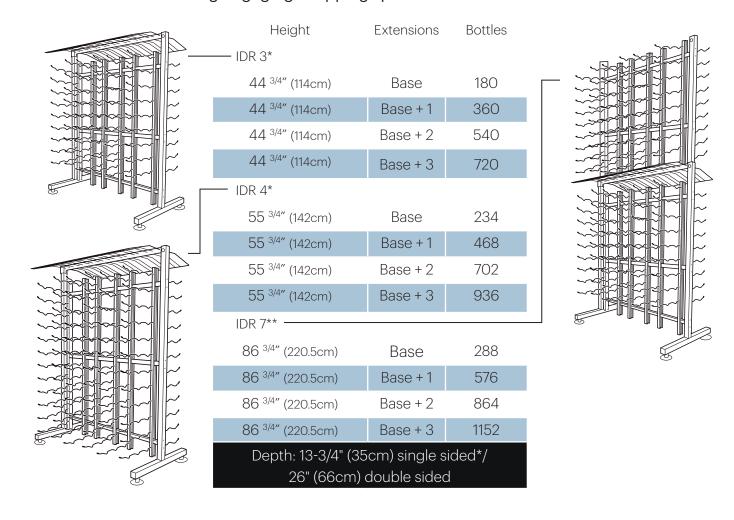
Golden Bronze (Luxe)

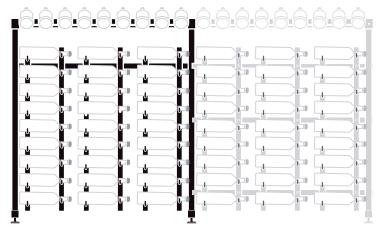
\*special order; lead times apply



# W SERIES ISLAND DISPLAY RACK

2009 The modern workhorse wine rack for bespoke retail design, creating engaging shopping spaces.





- \* IDR 3s and 4s available in one-sided, half units
- \*\* IDR7s available in a 378-bottle XL configuration

#### **Modular Extensions**

Extension kits allow for modular growth of any IDR racking option.

Base	<b>40-1/2"</b> (103cm)
Base + Ext	<b>79-1/2"</b> (202cm)
Base + 2 Ext	<b>118-1/2"</b> (301cm)
Base + 3 Ext	<b>157-1/2"</b> (400cm)

#### **Finishes**



Matte Black



Brushed Nickel

The W Series Wine Rack Frame —cut-to-fit on site — comes in standard 10' (305cm), 12' (366cm), and 15' (457.5cm) heights for floor-to-ceiling installation.

# VINO SERIES

The most trusted peg system in the world offers sophistication, scalability, and confidence to install directly into drywall.

> single-bottle depth (standard or magnum bottles)

Height

Width



5" (13cm)

13" (33cm)

**1.5L** 5" (13cm)

15" (38.5cm)

Depth: 4" (10.5cm) 4-1/2" (11.5cm) with Drywall Collars capacity: 1

double-bottle depth

Height

Width

5" (13cm)

13" (33cm)

**1.5L** 5" (13cm)

15" (38.5cm)

Depth: 8" (20.5cm) 8-1/2" (21.5cm) with Drywall Collars capacity: 2

triple-bottle depth

Height

Width

5" (13cm)

13" (33cm)

Depth: 12" (30.5cm) 12-1/2" (32cm) with Drywall Collars capacity: 3

cork forward

Height

Width

5" (13cm)

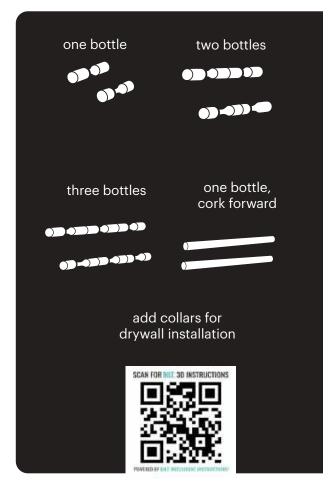
3" (8cm)

1.5L 5" (13cm)\*

3½" (9cm)

Depth: 13" (33cm) capacity: 1 \*Depth: 15" (38.5cm) capacity: 1 (1.5L) depth includes bottle overhang

12' (366cm)



Floor-to-Ceiling Application: The Vino Series Post System — cut-to-fit on site comes in the following standard heights:

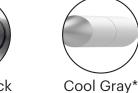
## 5' (152.5cm) 10' (305cm)

15' (457.5cm)

#### Finishes \*special order; lead times apply









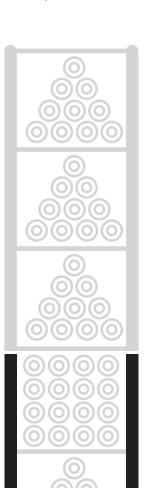




# CASE & CRATE

#### 2017

Upscale Locker or Bin storage for the largest bottle capacity requirements.



	Bin/Locke	er 3	
Height	Width	Depth	Bottles*
Base			
42 <sup>3/4</sup> " (109cm)	14 <sup>3/4</sup> " (37.5cm)	15" (38cm)	48
Base + 1 Ext			
42 <sup>3/4</sup> " (109cm)	28 <sup>3/8</sup> " (73cm)	15" (38cm)	96
Base + 2 Exts			
42 <sup>3/4</sup> " (109cm)	42" (107cm)	15" (38cm)	144

	Bin/Locke	er 6	
Height	Width	Depth	Bottles*
Base			
83 <sup>1/4</sup> " (211.5cm)	14 <sup>3/4</sup> " (37.5cm)	15" (38cm)	96
Base + 1 Ext			
83 <sup>1/4</sup> " (211.5cm)	28 <sup>3/8</sup> " (73cm)	15" (38cm)	192
Base + 2 Exts			
83 <sup>1/4</sup> " (211.5cm)	42" (107cm)	15" (38cm)	288





Profile

**Finishes** 

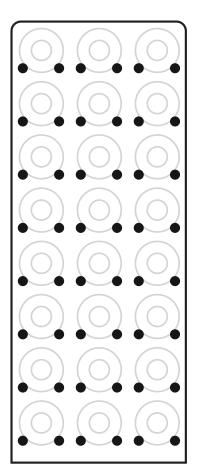


Matte Black

\*storing magnums decreases capacity

## **EVOLUTION** WINE TOWER

2013 Sophisticated minimalism blending steel and acrylic into beautiful freestanding wine storage.



Height	Extensions	Depth	Bottles
Wine Tower 47			
47" (119.5cm)	Base	12 1/8" (31cm)	81
47" (119.5cm)	Base + 1	12 1/8" (31cm)	162
47" (119.5cm)	Base + 2	12 1/8" (31cm)	243
47" (119.5cm)	Base + 3	12 1/8" (31cm)	364
Wine Tower 72			
72" (183cm)	Base		126
72" (183cm)	Base + 1	12 1/8" (31cm)	252
72" (183cm)	Base + 2		378
72" (183cm)	Base + 3	12 1/8" (31cm)	504
Wine Tower 92			
92" (234cm)	Base		162
92" (234cm)	Base + 1	12 1/8" (31cm)	324
92" (234cm)	Base + 2	12 1/8" (31cm)	506
92" (234cm)	Base + 3	12 1/8" (31cm)	648

_	Base ————————————————————————————————————	+	+ 1 Ext - (204.5cm)		+ 2 Exts- 307.5cm)	+	+ 3 Exts- " (408cm)	$\dashv$

#### Finishes



Acrylic/ Acrylic/
Matte Black Cool Gray\*



Acrylic/ Golden Bronze

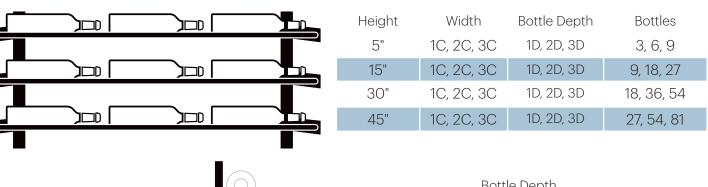


Acrylic/ Chrome

# EVOLUTION WINE WALL

#### 2018

Industrial chic design that provides the most height, depth, and width options to scale to any custom needs.





**Floor-to-Ceiling Application:** The Wine Wall Post Systems — cut-to-fit on site — comes in standard 5' (152.5cm), 10' (305cm), 12' (366cm), and 15' (457.5cm) heights for floor-to-ceiling installation.

<sup>\*\*</sup>Depending on orientation, Mounting Bases can add 1-1/2" (4cm) width or 3/8" (1cm) depth (single depth only)

<u></u>	3C: 41 2C: 27	3ase ————————————————————————————————————	m)	81 <sup>1/4</sup> " (2	e <b>+ 1 Ext</b> - 206.5cm) 136.5cm) 70.5cm)	<del> </del>	121 <sup>1/2</sup> " 79 <sup>7/8</sup> "	+ 2 Ext (309cm) (203cm) (104cm)	 161 <sup>3/4</sup>	+ 3 Ext (411cm) (269.5cm) (37.5cm)	<b>⊣</b> i

#### **Finishes**



Chrome/ Matte Black



Golden Bronze/ Matte Black



Matte Black



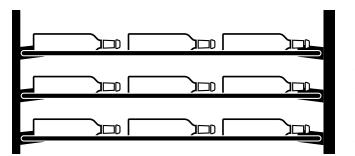
Cool Gray\*

\*special order; lead times apply

# **EVOLUTION** LOW PROFILE

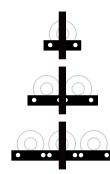
#### 2020

A superior designed floor-to-ceiling wine rack that begins at an impossible 3" (8cm) of total depth.



Height	Width**	Depth	Bottles
5"	1C, 2C, 3C	1D, 2D, 3D	3,6,9
15"	1C, 2C, 3C	1D, 2D, 3D	9,18,27
30"	1C, 2C, 3C	1D, 2D, 3D	18,36,54
45"	1C, 2C, 3C	1D, 2D, 3D	27,54,81





single (1D)**	3" (8cm)
double (2D)	7" (18cm)

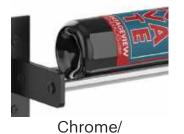
11" (28cm)

**Floor-to-Ceiling Application:** The Low Profile Post System — cut-to-fit on site — comes in standard 5' (152.5cm), 10' (305cm), 12' (366cm), and 15' (457.5cm) heights for floor-to-ceiling installation.

triple (3D)

\*\*Mounting Bases add 1-1/2" (4cm) to width or depth (1D only) depending on orientation.

• 	Base —		—— Base	e + 1 Ext	٠.	— Base	+ 2 Exts	<u> </u>	— Base	+ 3 Exts	
	<b>Base</b> ——			e + 1 Ext - 13.5cm)	$\dashv$		+ <b>2 Exts</b> (317.5cm)	+		+ 3 Exts (421cm)	$\dashv$
<b>3C:</b> 43		)	84" (21		<del>-</del>		(317.5cm)	$\dot{+}$	165 <sup>3/4</sup> "		$\dashv$



Matte Black

64



Matte Black







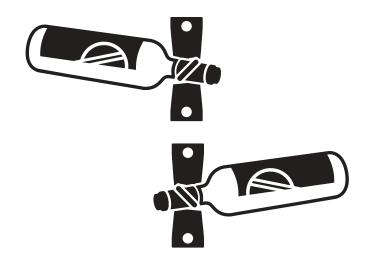
Matte Black

\*special order; lead times apply

Cool Gray\*

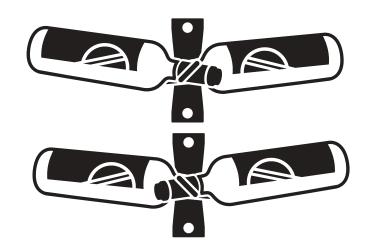
# **HELIX** WINE RACK

Elegant, minimal wine racking that mimics one of the most efficient structures in nature.



#### Minimal (single-bottle depth) 750ml or Mag bottles Height Width Bottles 5" (13cm) 13" (33cm) 750ml 15" (38.5) 15" (38.5cm) Mag Depth: 3 1/4" (8.5cm)

Configurations: Left, Right



Balanced (dual-bottle depth) 750ml bottles								
Height	Width	Bottles						
5" (13cm)	13" (33cm) 750ml	2						
15" (38.5)	13" (33cm) 750ml	6						
Depth: 5 <sup>1/4"</sup> (13.5cm)								

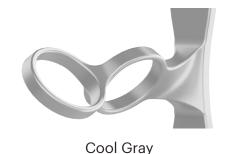
Configurations: Standard, Mirror

**Floor-to-Ceiling Application:** The Helix Wine Rack Post System — cut-to-fit on site — comes in standard 5' (152.5cm), 10' (305cm), 12' (366cm), and 15' (457.5cm) heights for floor-to-ceiling installation.

#### **Finishes**



Matte Black





Golden Bronze

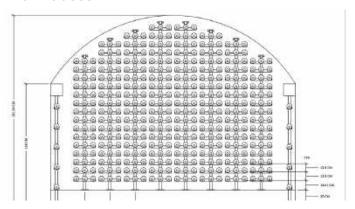
## Resources

## Design

The flexible nature of each product creates thousands of unique configurations. Our in-house designers are experts in understanding how to pick the right mix of products to elevate your space to your unique requirements.

Most services are free for members of the trade and DIYers. CAD files available on request as well. Let us help inform your elegant project.

#### The Process



2D CAD layout (COMPLIMENTARY, 3-5 business days)



3D photo-like renderings (premium, 3-5 business days)



Final installation roadmap upon request

## Services

Our stellar service promise will ensure you receive the figurative white-glove treatment from the time an order is imagined to the day it's delivered.

## Quick Fulfillment -

Most products ship same week.

# Superior Quality –

Every wine rack backed with a lifetime warranty.

## Tactful Training —

Consider us your expert consultant.

## Inspiration in Person —

Let us direct you to VintageView installations nearby.

## Expert Referrals —

We have amazing wine cellar building partners in most major cities in the United States, Canada, and Europe.

### Custom

Even with infinite custom cellar possibilities available using VintageView's elegant, modular systems, certain projects call for something even more special. For more than two decades, we've put the same effort and attention to detail to build custom metal work for our beloved clients.

#### **Semi Custom**

Standardized pricing with a quick design process for items we know you want, but we don't stock. Delivered in 10 to 12 weeks of order.

Examples: Matte Black Luxe W Series Wine Rack; Cool Gray in W Series, Vino Series, Case & Crate, and Wine Wall products; Case & Crate Locker or Bin 1 heights; Any standard racking in Chrome or Gunmetal plating, or Golden Bronze powder coat; Vino Series Acrylic Panels (wall or floor-to-ceiling mounted)

#### **Full Custom**

Take your imagination to the max! Each project will be custom designed, quoted, and fabricated (delivered in as few as 99 days).



**Day 1**Vision Discussed

Day 5
Feasibility
Confirmed

**Day 14**Design & Quote
Returned

**Day 15**Client Sign Off

Day 99
Custom Wine Rack
Delivered



### **GET IN TOUCH**

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